

# PatientIQ & ENROUTE

ENROUTE® is a complete surgical nutrition program designed to support recovery. Recommending ENROUTE® directly to patients via PatientIQ's automated pathways can help improve patient outcomes and unlock revenue.



Increase patient engagement and improve outcomes

PatientIQ's automated, fully white-labeled messaging from providers empowers surgical teams with the ability to share recommended products at critical moments in a patient's care journey. By incorporating the recommendation for ENROUTE® via PatientIQ's automated communication pathways, your surgical team can increase patient engagement with targeted nutrition, unlock revenue, and ultimately improve patient outcomes.

## 3x patient engagement

Surgeons recommending ENROUTE® via PatientIQ have tripled patient engagement

### Why ENROUTE®?

#### Optimize patient preparedness

- Addresses pre-operative risk factors
- Supports muscle mass, strength, and size
- Improves functional outcomes

#### Support rapid recovery

- Mitigates risk of urinary retention
- Reduces risk of post-operative nausea & vomiting
- Aids tissue recovery

### Advantages of sharing ENROUTE® via PatientIQ



**Automated patient communication increases patient conversion.**

With PatientIQ, this is achieved with zero provider or medical staff involvement.



**Improve outcomes outside of the OR.**

Support recovery and outcomes by recommending key nutrition right when your patients need it.



**Increased patient conversion means more revenue.**

In many cases, the increased patient conversions not only covers the cost of pIQ, but generates additional revenue for your practice.