

PatientIQ & ENROUTE

ENROUTE® is a complete surgical nutrition program designed to support recovery. Recommending ENROUTE® directly to patients via PatientIQ's automated pathways can help improve patient outcomes and unlock revenue.



Increase patient engagement and improve outcomes

PatientIQ's automated, fully white-labeled messaging from providers empowers surgical teams with the ability to share recommended products at critical moments in a patient's care journey. By incorporating the recommendation for ENROUTE® via PatientIQ's automated communication pathways, your surgical team can increase patient engagement with targeted nutrition, unlock revenue, and ultimately improve patient outcomes.

3x patient engagement

Surgeons recommending ENROUTE® via PatientIQ have tripled patient engagement

Why ENROUTE®?

Optimize patient preparedness

- Addresses pre-operative risk factors
- Supports muscle mass, strength, and size
- Improves functional outcomes

Support rapid recovery

- Mitigates risk of urinary retention
- Reduces risk of post-operative nausea & vomiting
- Aids tissue recovery

Advantages of sharing ENROUTE® via PatientIQ



Automated patient communication increases patient conversion.

With PatientIQ, this is achieved with zero provider or medical staff involvement.



Improve outcomes outside of the OR.

Support recovery and outcomes by recommending key nutrition right when your patients need it.



Increased patient conversion means more revenue.

In many cases, the increased patient conversions not only covers the cost of pIQ, but generates additional revenue for your practice.